



**Growing your business
never felt so right.**

Green means grow. With Greenware®.



Greenware® annually renewable cold drink cups, lids and portion containers are made entirely from plants – not petroleum. It's a difference that really resonates with consumers and something they look for in the restaurants they frequent. Greenware® sends a message that's crystal clear: You care.

Boost your eco. Enhance your brand with a 90% consumer appeal rating.*

Research shows that of consumers who visit foodservice establishments five or more times every two weeks:

88% would be interested in using Greenware® in a foodservice establishment.

84% would view a foodservice establishment more positively if it offered Greenware®.

50% of patrons would visit a foodservice establishment more frequently if Greenware® were used there.



*Consumer Research Source: Proprietary Study Conducted April 2009



Good for your business.

- Crystal clear for total product visibility
- Smooth rolled rims provide a safe, comfortable surface
- Leak-resistant snap-fit lid application and removal
- Durable material that doesn't transfer flavors or odors
- Greenware® stock print graphics show customers that you actively support the environment (Greenware® cups can also be custom printed with your logo and messaging)



Communicate a powerful message to your customers with the stock print option shown above or have Greenware® cups custom printed with your logo and message. Either way, Greenware® will be a powerful asset for your business.

Good for all of us.

- Made from Ingeo™ biopolymer, a PLA resin derived entirely from plants
- Plant sources are domestically grown and annually renewable
- 100% compostable in actively managed municipal or industrial facilities, where available

Family-owned. American made.

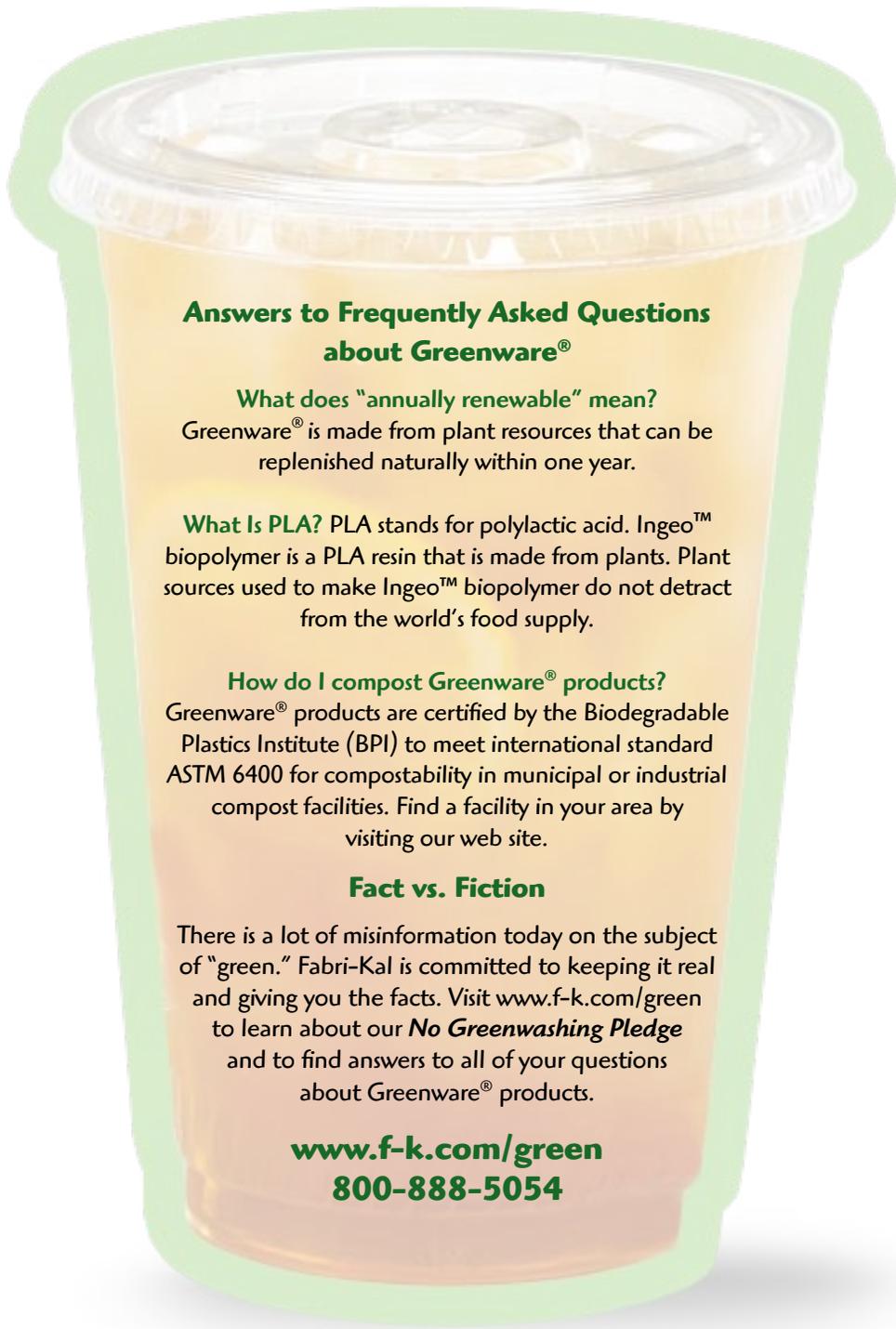
Greenware® is made in the U.S.A. by Fabri-Kal – a family-owned eco and performance packaging leader for more than 60 years. Fabri-Kal, headquartered in Kalamazoo, Michigan, employs more than 800 workers at manufacturing and warehousing facilities throughout the country.

Tell the world you're doing the right thing – with Greenware®

Compelling point-of-sale posters, table tents and clings – free from Fabri-Kal – will make your customers feel good about your operation. And that can translate into increased sales, loyalty and goodwill. Talk to your sales representative to learn more or go to www.f-k.com.



**Introducing Greenware®
cups, lids and portion
containers made
from plants.**



**Answers to Frequently Asked Questions
about Greenware®**

What does "annually renewable" mean?

Greenware® is made from plant resources that can be replenished naturally within one year.

What Is PLA? PLA stands for polylactic acid. Ingeo™ biopolymer is a PLA resin that is made from plants. Plant sources used to make Ingeo™ biopolymer do not detract from the world's food supply.

How do I compost Greenware® products?

Greenware® products are certified by the Biodegradable Plastics Institute (BPI) to meet international standard ASTM 6400 for compostability in municipal or industrial compost facilities. Find a facility in your area by visiting our web site.

Fact vs. Fiction

There is a lot of misinformation today on the subject of "green." Fabri-Kal is committed to keeping it real and giving you the facts. Visit www.f-k.com/green to learn about our *No Greenwashing Pledge* and to find answers to all of your questions about Greenware® products.

**www.f-k.com/green
800-888-5054**



GREENWARE®
MADE FROM PLANTS

Show Your True Colors.™

Fabri-Kal Corporation Plastics Place Kalamazoo, MI 49001

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FK Fabri-Kal®

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