

PREMIUM PROMOTIONAL PRODUCTS

PREMIUM PROMOTIONAL PRODUCTS

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A Letter from the President

This catalog is not about buying coasters with a nice-looking logo on them. It is about enhancing your brand, achieving a return on your marketing investment, and creating goodwill.

Promotional products are not about shouting once, but rather offering a value-added product that is capable of an economical, consistent message.

The 2022 edition of the American Accents coaster catalog is about brand enhancement, consistent image perception, tangible quality, and how you present your company's image to the world.

American Accents decorates all our products in-house, for the care and attention to detail necessary for every order. Our distributors are professional promotional product consultants that know our printing methods inside-out. They are well-versed in choosing from the multiple print methods and product categories offered to achieve a successful promotion.

By adding your company logo to coasters what do you have? Corporate poise, identity enrichment, and brand enhancement, all at pennies per impression.

Can coasters do all this? We think so – so if you're going to put your brand identity directly in their hands for all to see, shouldn't it be the best? We think so.

See for yourself. Browse through our American Accents coaster catalog or see us on our website. Imagine the unlimited promotional possibilities that coasters have to offer, at pennies per impression. Call your Promotional Product Distributor and request to use American Accents products to enhance your brand.

Shawn Claggett
Shawn Claggett
President



Custom Imprinted
COASTERS



American DIGITAL

The **American Digital Line** is a new and innovative way to get brilliant photo and graphical replication of special effects such as shadows, highlights, & dramatic contrasts. This state of the art digital 4-color process allows us to print amazing art with incredible detail. See general information (pg. 20-24) for detailed print characteristics.

170+ STOCK SHAPES

We have a vast library of stock shapes to choose from. All of our 170+ stock shapes can be applied to any of our coasters at no additional cost! See our full library online at americanaccents.com or on **page 19**.



NEW YEAR. NEW LOOK.



Check out the re-designed
www.americanaccents.com

Quick Ship Rush Service

If our standard production time is not fast enough for your client, production time can be purchased at a rate of \$75.00(z) per day bought off our standard production time.



3.5" Pulpboard Coasters Round & Square — AmericanDIGITAL



3.5" ROUND COASTER



3.5" SQUARE COASTER



3.5" ROUND COASTER

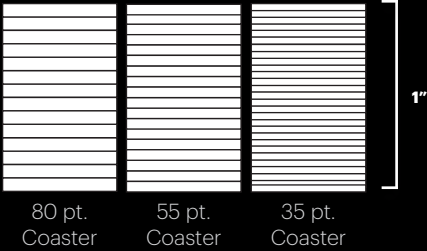


3.5" SQUARE COASTER

Variation of coaster material "brightness" is not considered a defect. Please note second side imprint on coasters is not guaranteed to match the orientation of the first side.

Please note that as the percentage of ink coverage increases, the absorbency of the coaster will be affected due to the nature of digitally printed ultraviolet ink.

PULPBOARD THICKNESS
(Diagrams shows approximate thickness per 1")



STANDARD
PACKAGING



4" Pulpboard Coasters Round & Square — AmericanDIGITAL



4" ROUND COASTER



4" SQUARE COASTER



4" ROUND COASTER

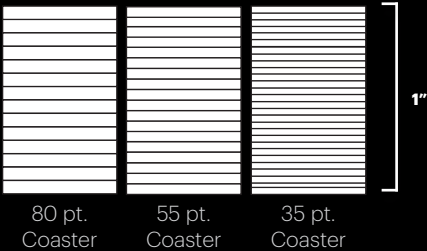


4" SQUARE COASTER

Variation of coaster material "brightness" is not considered a defect. Please note second side imprint on coasters is not guaranteed to match the orientation of the first side.

Please note that as the percentage of ink coverage increases, the absorbency of the coaster will be affected due to the nature of digitally printed ultraviolet ink.

PULPBOARD THICKNESS
(Diagrams shows approximate thickness per 1")



STANDARD
PACKAGING



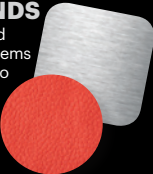
AmericanDIGITAL

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink Optional*
- 2nd Side Imprint Optional
- Available in 3 thicknesses: 35 / 55 / 80 pt.
- White high-density pulpboard
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

PREMIUM BACKGROUNDS

Choose from our premium background images and apply them to any of our items to create a perceived higher value at no additional cost. Browse our library of images on page 19 and select the background that best complements your brand.



ITEM #	DESCRIPTION	50	100	250	500	1,000	2,500	5,000	10,000	25,000	8RS
D-C35RD35	35 pt 3.5" Round Coaster	1.180	0.760	0.520	0.440	0.420	0.380	0.340	0.320	0.280	
D-C35SQ35	35 pt 3.5" Square Coaster	1.220	0.790	0.550	0.470	0.450	0.410	0.370	0.350	0.310	
D-C55RD35	55 pt 3.5" Round Coaster	1.190	0.770	0.530	0.450	0.430	0.390	0.350	0.330	0.290	
D-C55SQ35	55 pt 3.5" Square Coaster	1.230	0.800	0.560	0.480	0.460	0.420	0.380	0.360	0.320	
D-C80RD35	80 pt 3.5" Round Coaster	1.190	0.770	0.530	0.450	0.430	0.390	0.350	0.330	0.290	
D-C80SQ35	80 pt 3.5" Square Coaster	1.230	0.810	0.570	0.480	0.460	0.420	0.380	0.360	0.320	
	White Ink Imprint Charge..... per piece, per side	0.160	0.160	0.160	0.160	0.160	0.160	0.160	0.160	0.140	
	2nd Side Imprint Charge..... per piece	0.580	0.480	0.380	0.320	0.300	0.280	0.240	0.220	0.200	
	Hotstamp Imprint Charge..... per piece, per side	1.220	0.740	0.480	0.320	0.300	0.280	0.240	0.220	0.200	
	Production Working Days	3*	3*	3*	3*	3*	3*	5	5	7	
	Set Up Charge.....per item, per side \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V)Minimum 5 production days. Only available with a digital imprint.										

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | *P.O. must be less than 2,500 combined pieces total | *White ink will need to be represented as a layer in the art file and listed on the PO in order to print

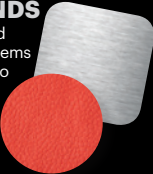
AmericanDIGITAL

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink Optional*
- 2nd Side Imprint Optional
- Available in 3 thicknesses: 35 / 55 / 80 pt.
- White high-density pulpboard
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

PREMIUM BACKGROUNDS

Choose from our premium background images and apply them to any of our items to create a perceived higher value at no additional cost. Browse our library of images on page 19 and select the background that best complements your brand.



ITEM #	DESCRIPTION	50	100	250	500	1,000	2,500	5,000	10,000	25,000	8RS
D-C35RD40	35 pt 4.0" Round Coaster	1.220	0.790	0.550	0.470	0.450	0.410	0.370	0.350	0.310	
D-C35SQ40	35 pt 4.0" Square Coaster	1.230	0.800	0.560	0.480	0.460	0.420	0.380	0.360	0.320	
D-C55RD40	55 pt 4.0" Round Coaster	1.230	0.800	0.560	0.480	0.460	0.420	0.380	0.360	0.320	
D-C55SQ40	55 pt 4.0" Square Coaster	1.240	0.810	0.570	0.490	0.470	0.430	0.390	0.370	0.330	
D-C80RD40	80 pt 4.0" Round Coaster	1.240	0.810	0.570	0.490	0.470	0.430	0.390	0.370	0.330	
D-C80SQ40	80 pt 4.0" Square Coaster	1.250	0.820	0.580	0.500	0.480	0.440	0.400	0.380	0.340	
	White Ink Imprint Charge..... per piece, per side	0.160	0.160	0.160	0.160	0.160	0.160	0.160	0.160	0.140	
	2nd Side Imprint Charge..... per piece	0.580	0.480	0.380	0.320	0.300	0.280	0.240	0.220	0.200	
	Hotstamp Imprint Charge..... per piece, per side	1.220	0.740	0.480	0.320	0.300	0.280	0.240	0.220	0.200	
	Production Working Days	3*	3*	3*	3*	3*	3*	5	5	7	
	Set Up Charge.....per item, per side \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V)Minimum 5 production days. Only available with a digital imprint.										

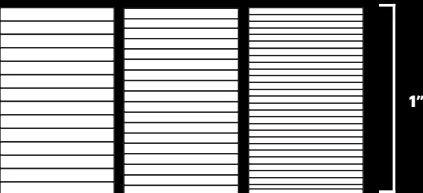
Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | *P.O. must be less than 2,500 combined pieces total | *White ink will need to be represented as a layer in the art file and listed on the PO in order to print

Pulpboard Coasters Stock & Custom Shape — American DIGITAL



PULPBOARD THICKNESS

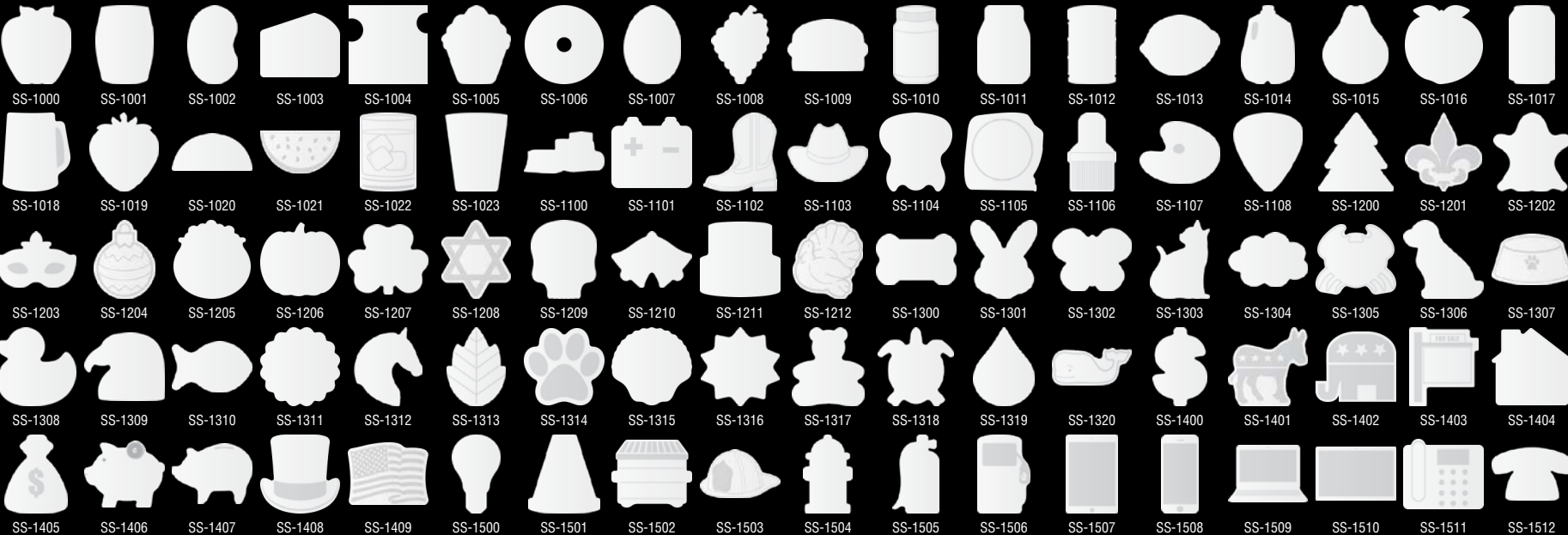
(Diagrams shows approximate thickness per 1")



80 pt. Coaster
55 pt. Coaster
35 pt. Coaster

Variation of coaster material "brightness" is not considered a defect. Please note second side imprint on coasters is not guaranteed to match the orientation of the first side. Please note that as the percentage of ink coverage increases, the absorbency of the coaster will be affected due to the nature of digitally printed ultraviolet ink. Printed borders are highly discouraged, due to variation of the actual cut line. See art template.

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



American DIGITAL

- Digitally Printed with 4-Color Process
- White Ink Optional*
- 2nd Side Imprint Optional
- Available in 3 thicknesses: 35 / 55 / 80 pt.
- 170+ stock shapes available
- Custom shapes available
- Digitally die cut; no additional fee
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

PREMIUM BACKGROUNDS

Choose from our premium background images and apply them to any of our items to create a perceived higher value at no additional cost. Browse our library of images on page 19 and select the background that best complements your brand.



ITEM #	DESCRIPTION	50	100	250	500	1,000	2,500	5,000	10,000	25,000	8RS
D-CPB35S - (Shape #)	Coaster Pulpboard 35 pt Stock Shape 16 sq in	1.330	0.860	0.600	0.520	0.500	0.460	0.420	0.400	0.360	
D-CPB55S - (Shape #)	Coaster Pulpboard 55 pt Stock Shape 16 sq in	1.340	0.870	0.610	0.530	0.510	0.470	0.430	0.410	0.370	
D-CPB80S - (Shape #)	Coaster Pulpboard 80 pt Stock Shape 16 sq in	1.350	0.880	0.620	0.540	0.520	0.480	0.440	0.420	0.380	
D-CPB35C - (Shape Description)	Coaster Pulpboard 35 pt Custom Shape 16 sq in	1.390	0.920	0.680	0.580	0.560	0.520	0.480	0.460	0.420	
D-CPB55C - (Shape Description)	Coaster Pulpboard 55 pt Custom Shape 16 sq in	1.400	0.930	0.690	0.590	0.570	0.530	0.490	0.470	0.430	
D-CPB80C - (Shape Description)	Coaster Pulpboard 80 pt Custom Shape 16 sq in	1.410	0.940	0.700	0.600	0.580	0.540	0.500	0.480	0.440	
	White Ink Imprint Charge.....per piece, per side	0.160	0.160	0.160	0.160	0.160	0.160	0.160	0.160	0.140	
	2nd Side Imprint Charge.....per piece	0.580	0.480	0.380	0.320	0.300	0.280	0.240	0.220	0.200	
	Hotstamp Imprint Charge.....per piece, per side	1.220	0.740	0.480	0.320	0.300	0.280	0.240	0.220	0.200	
	Production Working Days	3*	3*	3*	3*	3*	3*	5	5	7	
	Set Up Charge.....per item, per side \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V)....Minimum 5 production days. Only available with a digital imprint.										

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | *P.O. must be less than 2,500 combined pieces total | *White ink will need to be represented as a layer in the art file and listed on the PO in order to print

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



Cork Coasters *Stock & Custom Shape* — American **DIGITAL**

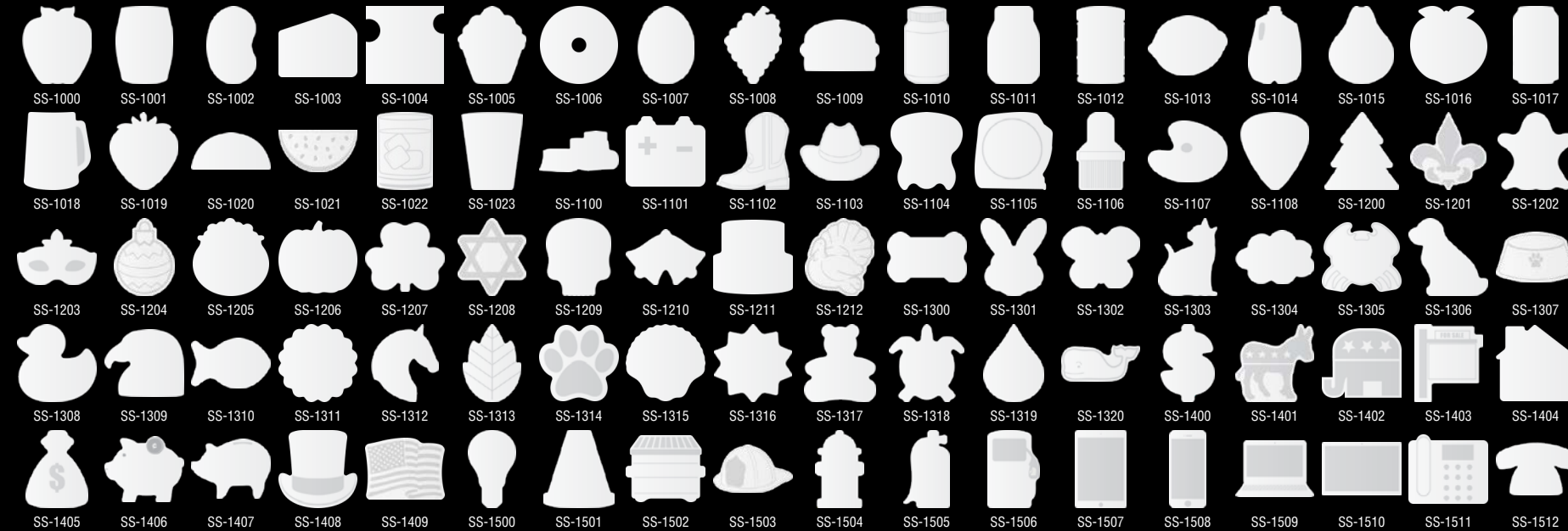


Please note that as the percentage of ink coverage increases, the absorbency of the coaster will be affected due to the nature of digitally printed ultraviolet ink.

Printed borders are highly discouraged, due to variation of the actual cut line. See art template.

Note: Printed image will be affected by the texture of the cork material.

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



American DIGITAL

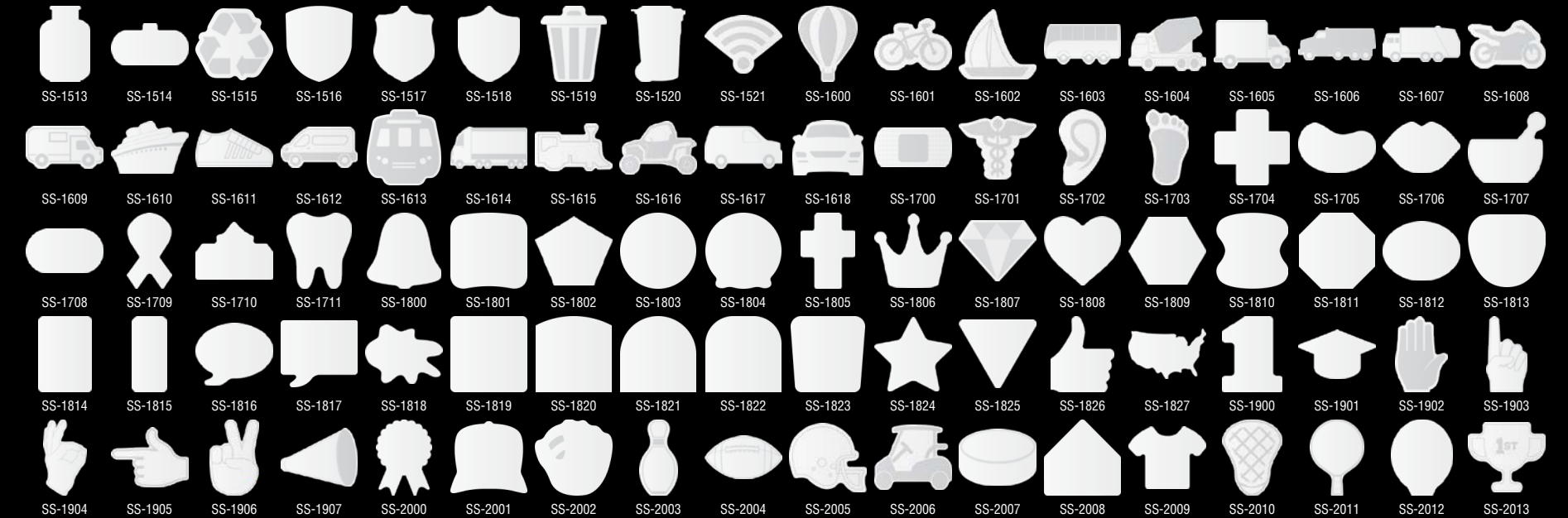
Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink available at no additional charge*
- Available 1-side only
- Available in 1/8" thickness
- Fine grain cork
- 170+ stock shapes available
- Custom shapes available
- Digitally die cut; no additional fee
- Biodegradable
- Made from renewable resources
- Cork is a product of Portugal
- Prop 65 Compliant
- Printed in the U.S.A.

[illegible]

Printed in the U.S.A. | Eco-Friendly | *P.O. must be less than 2,500 combined pieces total | *White ink will be used as CMYK base coat. For spot color, it will need to be represented as a layer in the art file and listed on PO in order to print

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



Grip-It™ Coasters Stock & Custom Shape — American **DIGITAL**



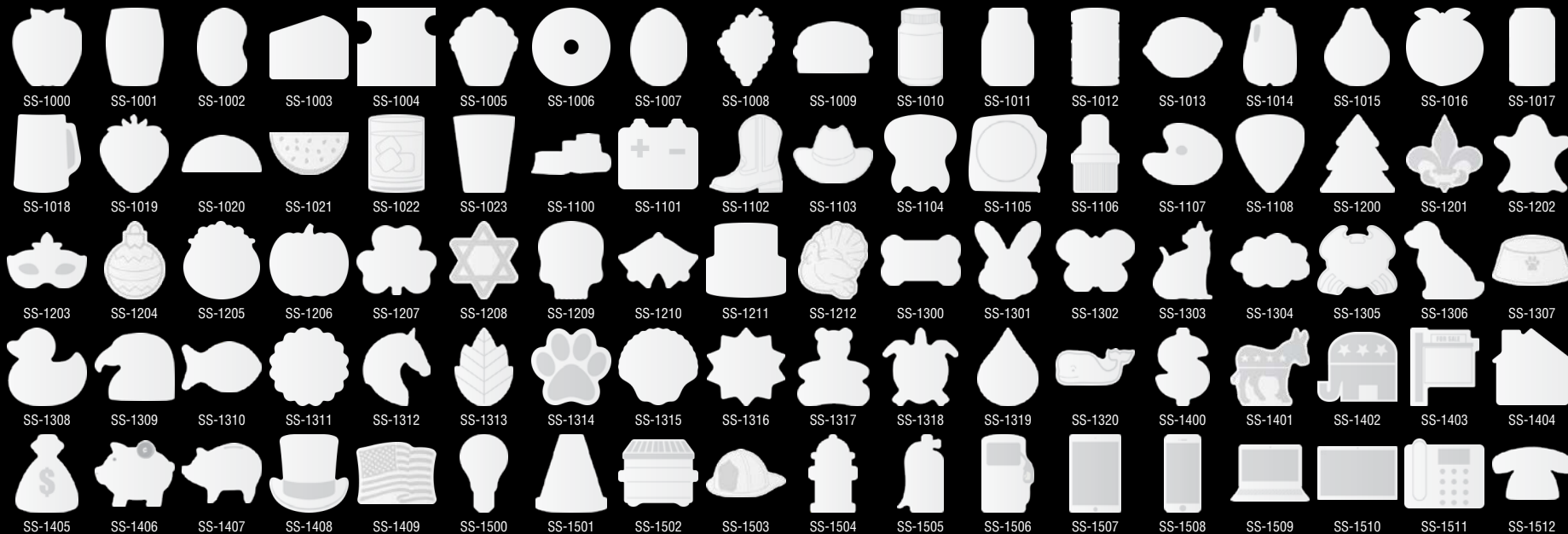
D-CGRS - (COLOR) - (SHAPE #)

Full bleed imprint is available on Grip-It™ material but it is not recommended for longevity due to the stresses that the product will endure while being used. Recommended cleaning is wiping with a warm damp cloth only.

Note: Printed image will be affected by the texture of the Grip-It™ material.

Printed borders are highly discouraged, due to variation of the actual cut line. See art template.

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



American DIGITAL

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink available at no additional charge*
- Available 1-side only
- Available in 3/32" thickness
- Triple layered PVC material
- Soft, durable, & flexible
- 170+ stock shapes available
- Custom shapes available
- Digitally die cut; no additional fee
- Available in 7 different colors
- Prop 65 Compliant
- Made & Printed in the U.S.A.

[illegible]

COLOR OPTIONS

Color representation is approximate. If a color match is crucial we recommend you request a sample. PMS numbers are approximate and will have variation. Grip-It™ color might vary slightly within a run and is not considered a defect.



See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



Acrylic Coasters *Stock & Custom Shape* — AmericanDIGITAL

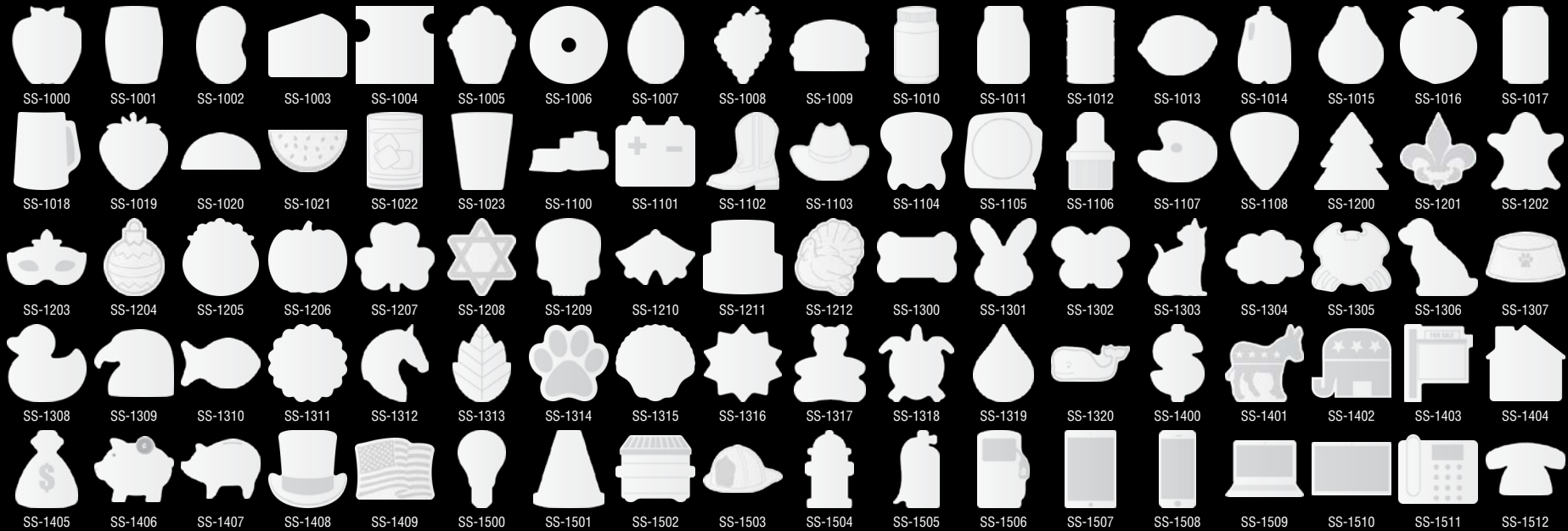


Printed borders are highly discouraged, due to variation of the actual cut line. See art template.

Acrylic coasters sometimes have scratches or rub marks. These are not considered defects.

D-CAC18S - (SHAPE #)

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



Coasters

American DIGITAL

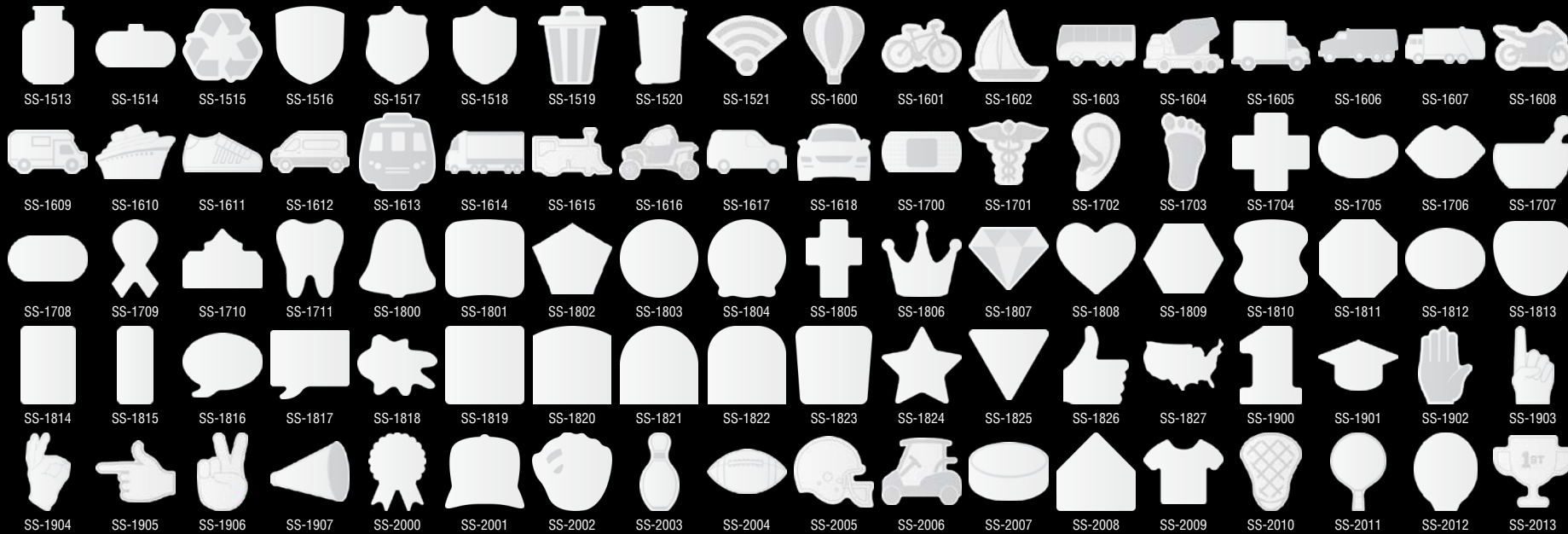
Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink available at no additional charge
- Available 1-side only
- Available in 1/8" thickness
- 170+ stock shapes available
- Custom shapes available
- Digitally routed; no additional fee
- Elevates any table setting
- Great for gifts & incentives
- Reusable
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	5	10	25	50	100	250	500	1,000	2,500	8RS
D-CAC18S - (Shape #)	Coaster Acrylic 1/8" Stock Shape 16 sq in - Clear	16.890	10.620	6.190	5.440	4.560	3.420	3.040	2.850	2.620	
D-CAC18C- (Shape Description)	Coaster Acrylic 1/8" Custom Shape 16 sq in - Clear	16.990	10.720	6.290	5.520	4.640	3.500	3.120	2.930	2.700	
	Production Working Days	3*	3*	3*	3*	3*	3*	3*	3*	3*	
	Set Up Charge..... per item \$40 (V)										
Made & Printed in the U.S.A.	Acrylic	*P.O. must be less than 2,500 combined pieces total		*White ink will be used as CMYK top coat for opacity							

Made & Printed in the U.S.A. | Acrylic | *P.O. must be less than 2,500 combined pieces total | *White ink will be used as CMYK top coat for opacity

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



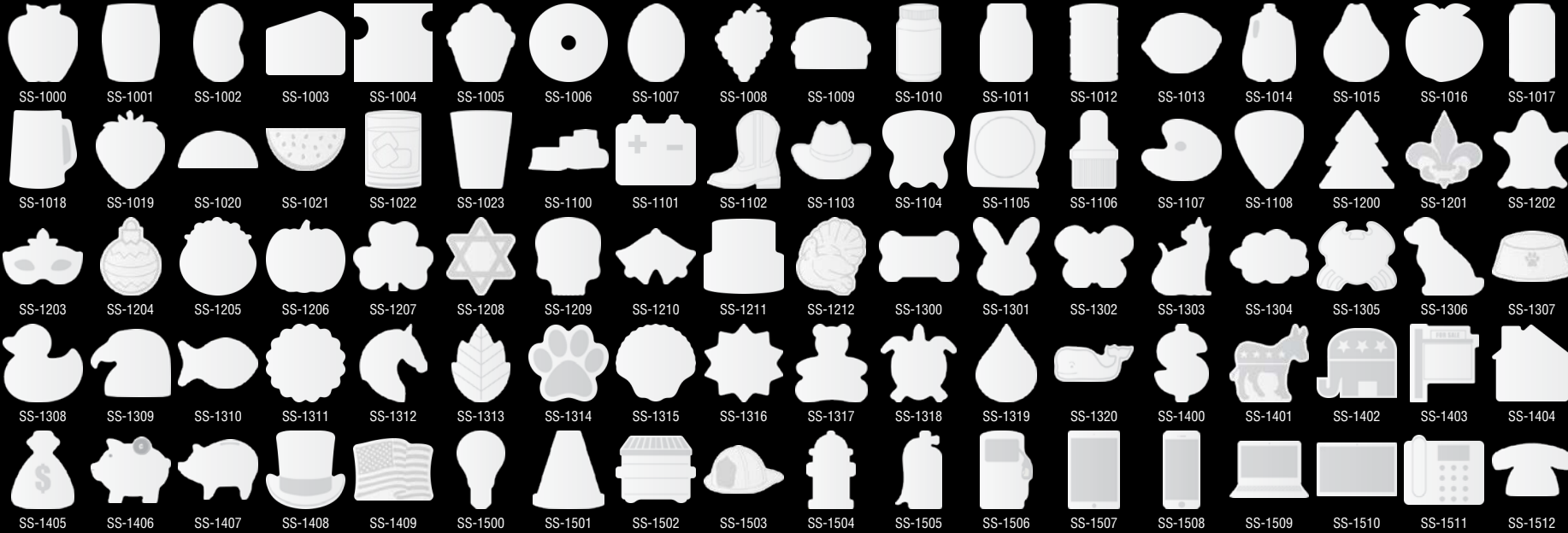
Aluminum Coasters Stock & Custom Shape — American DIGITAL



D-CAL3S - (COLOR) - (SHAPE #)

Printed borders are highly discouraged, due to variation of the actual cut line. See art template.

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



Coasters

American DIGITAL

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink available at no additional charge*
- Available 1-side only
- Aluminum Composite Material (ACM)
- Solid polyethylene core
- Available in 3mm thickness
- White ACM is white/white
- Silver ACM is brushed silver/mill finish
- Digitally routed; no additional fee
- 170+ stock shapes available
- Custom shapes available
- Great for gifts & incentives
- Reusable
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	5	10	25	50	100	250	500	1,000	2,500	8RS
D-CAL3S - (Color) - (Shape #)	Coaster Aluminum 3mm Stock Shape 16 sq in - (Color)	17.040	10.760	6.330	5.580	4.690	3.540	3.160	2.980	2.730	
D-CAL3C - (Color) - (Shape Description)	Coaster Aluminum 3mm Custom Shape 16 sq in - (Color)	17.140	10.860	6.430	5.660	4.770	3.620	3.240	3.060	2.820	
	Production Working Days	3*	3*	3*	3*	3*	3*	3*	3*	3*	
	Set Up Charge.....per item \$40 (V)										

Made & Printed in the U.S.A. | Aluminum Composite Material (ACM) | *P.O. must be less than 2,500 combined pieces total
*White ink will be used as CMYK base coat for brushed metal coasters. For spot color, it will need to be represented as a layer in the art file and listed on PO in order to print

COLOR OPTIONS

Color representation is approximate. If a color match is crucial we recommend you request a sample.



See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



Submit your own custom shape! See pricing grid or visit www.americanaccents.com for more info.

See our entire stock shape library on [page 18](http://www.americanaccents.com) or online at www.americanaccents.com



Foamboard Coasters *Stock & Custom Shape* — American **DIGITAL**

D-CFB36S - (SHAPE #)

Printed borders are highly discouraged, due to variation of the actual cut line. See art template.



See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18

**American DIGITAL**

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- Available in 3/16" thickness
- Available 1-side only
- 170+ stock shapes available
- Custom shapes available
- Thick & lightweight foamboard
- Digitally die-cut; no additional fee
- Great for gifts & incentives
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	50	100	250	500	1,000	2,500	5,000	10,000	25,000	8RS
D-CFB36S - (Shape #)	Coaster Foamboard 3/16" Stock Shape 16 sq in - White	1.480	1.060	0.920	0.860	0.820	0.780	0.740	0.700	0.640	
D-CFB36C - (Shape Description)	Coaster Foamboard 3/16" Custom Shape 16 sq in - White	1.540	1.120	0.980	0.920	0.880	0.840	0.800	0.760	0.700	
	Production Working Days	3*	3*	3*	3*	3*	3*	5	5	7	
	Set Up Charge..... per item \$40 (V)										
Made & Printed in the U.S.A.	Foam	*P.O. must be less than 2,500 combined pieces total									

See website for all 170 shapes & art templates - Below is small sampling of available stock shapes. See page 18



Pulpboard Coaster Cards — American DIGITAL



CAR SIZE
3 7/8" X 8.5" SHEET SIZE
2.5" CAR COASTERS
STANDARD BUSINESS CARD

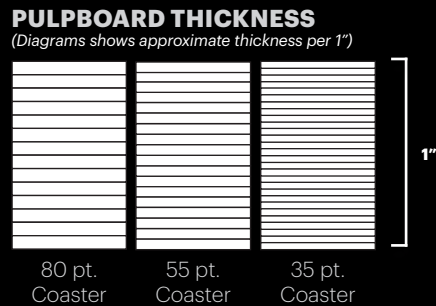


FULL SIZE
8.5" X 11" SHEET SIZE
3.5" COASTERS
STANDARD BUSINESS CARD



HALF SIZE
3 7/8" X 9 1/4" SHEET SIZE
4" COASTERS
STANDARD BUSINESS CARD

Coasters & cards are perforated for easy removal!



PREMIUM BACKGROUNDS

Choose from our premium background images and apply them to any of our items to create a perceived higher value at no additional cost. Browse our library of images on page 19 and select the background that best complements your brand.



Variation of coaster material "brightness" is not considered a defect.

Please note that as the percentage of ink coverage increases, the absorptency of the coaster will be affected due to the nature of digitally printed ultraviolet ink.

Printed borders are highly discouraged, due to variation of the actual cut line. See art template.

Pulpboard Car Coasters — American DIGITAL



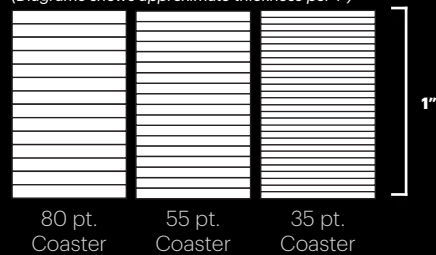
2.5" CAR COASTER

Variation of coaster material “brightness” is not considered a defect. Please note second side imprint on coasters is not guaranteed to match the orientation of the first side.

Please note that as the percentage of ink coverage increases, the absorptency of the coaster will be affected due to the nature of digitally printed ultraviolet ink.

PULPBOARD THICKNESS

(Diagrams shows approximate thickness per 1")



PREMIUM BACKGROUNDS

Choose from our premium background images and apply them to any of our templates to create a perceived higher value at no additional cost. Browse our library of background images on page 19 and select the background that best complements your brand.



American DIGITAL

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink Optional*
- Available 1-side only
- White high-density pulpboard
- Great for giveaways and mailers
- Available in 3 thicknesses: 35 / 55 / 80 pt.
- Digitally die cut; no additional fee
- See website for art templates
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

[illegible]

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | *P.O. must be less than 2,500 combined pieces total | *White ink will need to be represented as a layer in the art file and listed on the PO in order to print

American DIGITAL

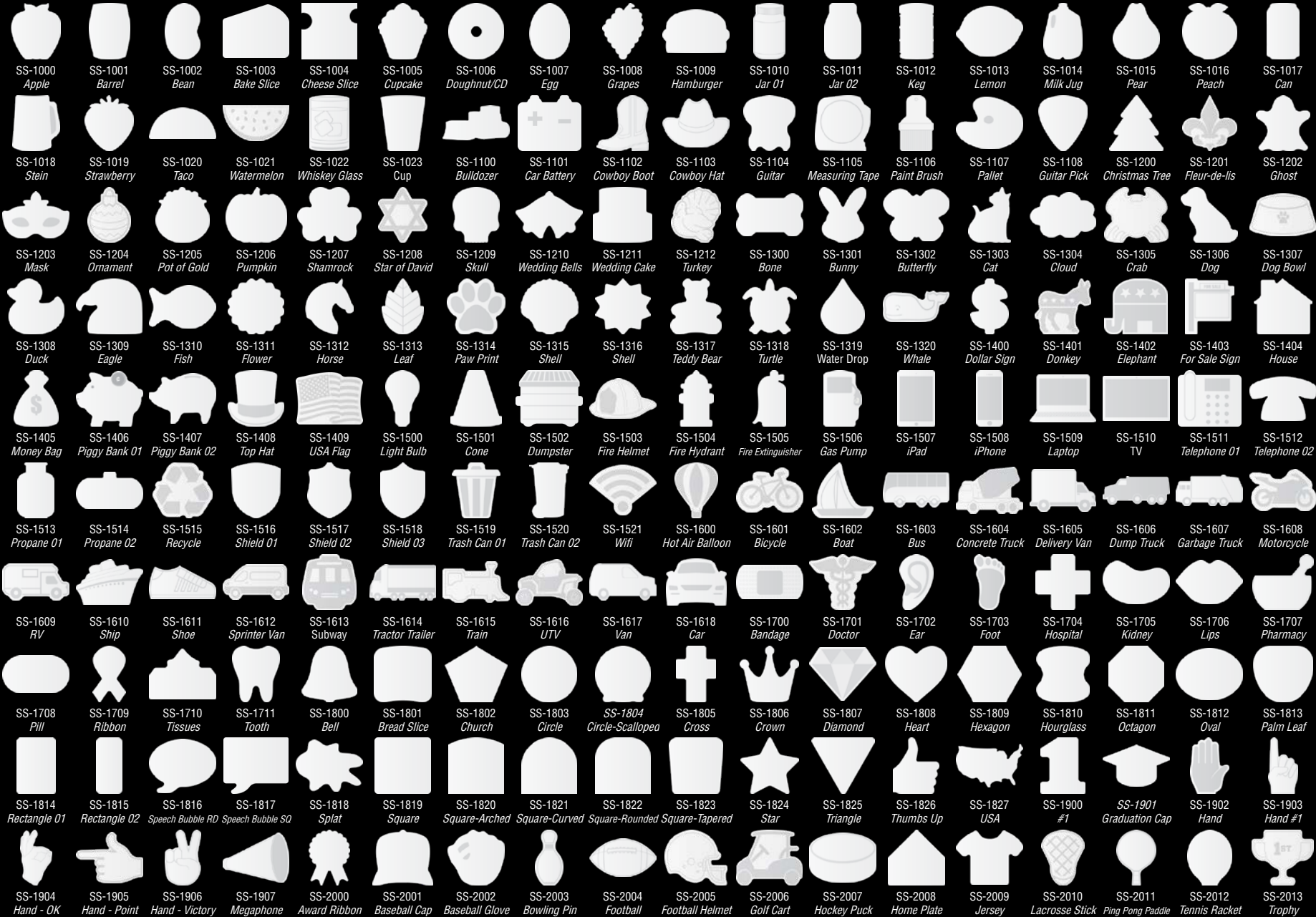
Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- White Ink Optional*
- 2nd side imprint optional
- Available in 3 thicknesses: 35 / 55 / 80 pt.
- White high-density pulpboard
- See website for art templates
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

[illegible]

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | *P.O. must be less than 2,500 combined pieces total | *White ink will need to be represented as a layer in the art file and listed on the PO in order to print

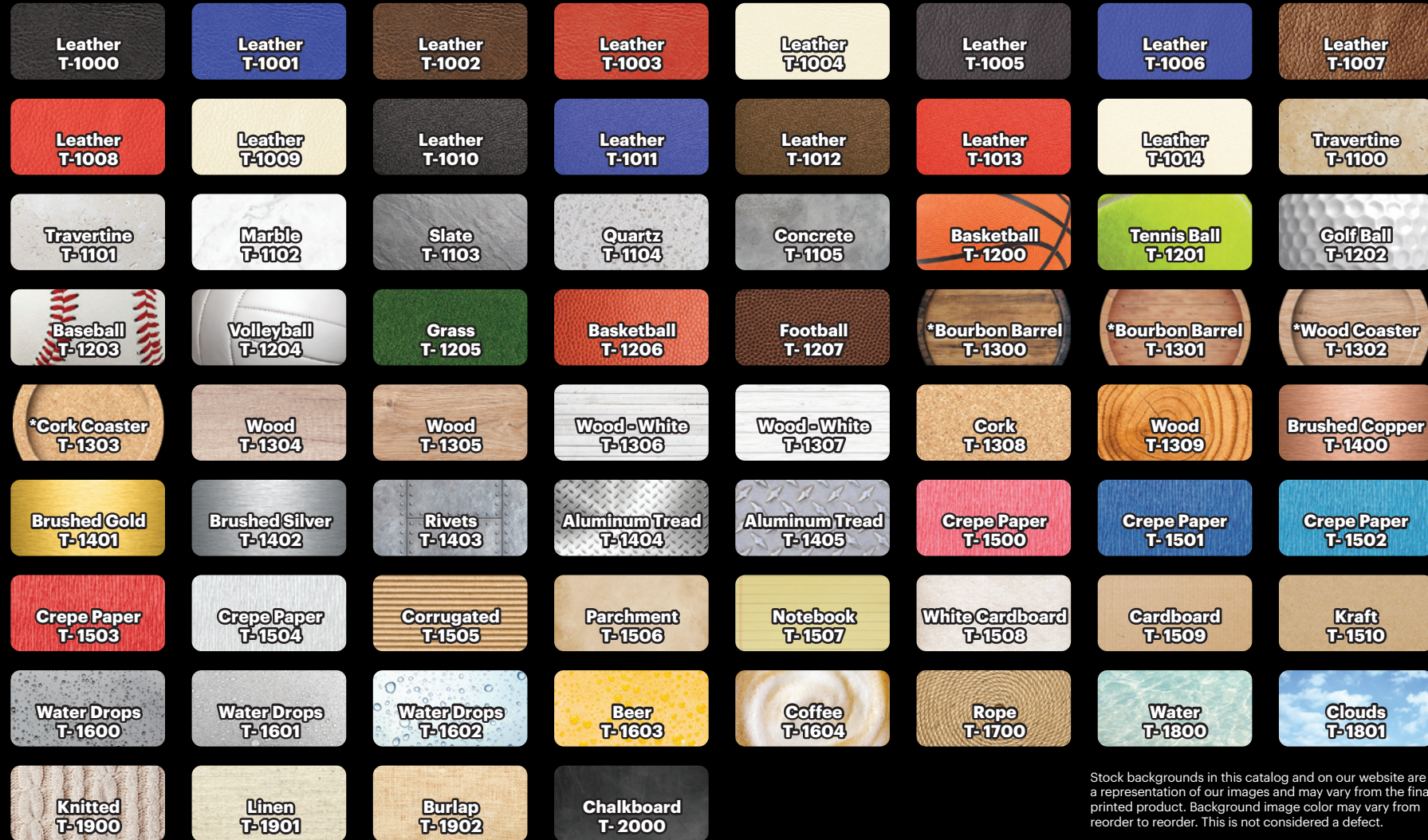
Coasters Available Stock Shapes



View online templates for more detailed view. Clipart seen on shapes is available upon request

Premium Backgrounds

Choose from our premium background images and apply them to any of our coasters to create a perceived higher value at no additional cost. Browse our library of images and select the background that best complements your brand.



Stock backgrounds in this catalog and on our website are a representation of our images and may vary from the final printed product. Background image color may vary from reorder to reorder. This is not considered a defect.



General Info

Contact Information

American Accents only sells through authorized promotional product distributors. You can find distributors by searching for promotional products online. Mention that you would like to order products from American Accents: ASI # 35375, UPIC: ACCENTS, PPAI #111248, SAGE #50327, DISTRIBUTOR CENTRAL #101273. Office hours are 8:30 AM to 5:00 PM ET M-F.

Artwork

Art email: customerservice@americanaccents.com

Digital art requirements: Adobe Illustrator (.AI or .EPS) files

- 1. (.EPS) files need to be saved as “vector” or “editable”.
- 2. Vector art containing fonts must be converted to curves or outlines.
- 3. Objects of the same color must be grouped and placed on the same layer.
- 4. 4-color process art should be converted to CMYK, resolution should be minimum of 300 DPI at the finished print size, saved as .tiff or .jpg files.

Clip Art: We have a variety of clip art images available for use. View available clip art under the clip art page of our website. If different images are requested, we can research and create additional clip art for an art charge of \$50 (Z) per hour, minimum charge of ½ hour.

Typesetting: If text is requested to be added or used as artwork, we offer typesetting. View available fonts on our website under the fonts page. For orders over \$200, 5 lines of text or 75 characters is free of charge. Orders under \$200 will be charged an hourly art fee of \$50 (Z) per hour, minimum charge of ½ hour.

Art Charges: In the event that acceptable camera ready art is not available, we will make our art department available to assist with re-creation of art. The fee for this service is \$50 (Z) per hour, minimum charge of ½ hour.

You will be quoted on this service and will be required to submit written approval of the charges.

Artwork Retrieval: To retrieve and forward a digital copy of artwork from current or past orders there will be an artwork retrieval fee of \$30 (Z). A purchase order is required. Include the previous order number and the email address which to forward the file.

Trademarks: All copy and art submitted by the distributor will be accepted by the factory as being submitted in full compliance with all applicable laws regarding trademark, licensing, copyright, right of privacy, patent, or similar protection. Factory will be held harmless from all claims and cost arising from these issues.

Right to Promote: Trademarked, licensed, and copyrighted logos contained in this catalog are not for sale. They are for the illustration of printing capabilities only and do not represent endorsement from their respective owners. By placing an order, distributor understands that overruns may be used for digital or print media illustrating factory’s printing capabilities.

Printing Characteristics

Digital Printing: Is an ink jet process that uses CMYK, otherwise known as 4-color process (4-CP). It is great for smaller quantities, photo replication, and replication of special effects such as shadows, highlights, and dramatic contrasts. This process can hold great detail, however is not great for Pantone® color matching. All PMS/spot color logos are converted to CMYK. Most Pantone® colors will appear different when converted to CMYK. This is not considered a defect. This conversion can be referenced with a Pantone® Color Bridge book. When choosing this print method, if you have other items ordered that will be printed via the American Traditions or American Hi-Speed print method, they will not look similar. This also is not considered a defect. American Digital printed items may be run on different machines. This can & will yield color variation throughout the product proof, initial order, reorder, or final product. This is not considered a defect.

Printing Disclaimers

Maximum Imprint: Imprint area specifications can be found on our website under individual items. We recommend staying 20% under this area. Unless specified at the time of order, we will enlarge or reduce your image to fit within these areas. Artwork is enlarged and reduced proportionally by both width and height. Therefore, if you request maximum imprint area, only one of the dimensions may be maximized.

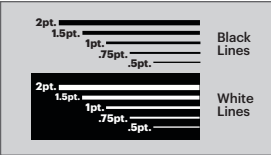
Thin Lines: American Accents recommends using 1pt line or thicker for thin lines. Reversed lines require 2pt line or thicker (see graphic example). If recommendations are not followed, we cannot be held responsible for the outcome.

Small Text: American Accents recommends using 8pt fonts or larger for basic text. Script and reversed out fonts should be 10pt or larger (see graphic example).



Pantone® Matching System: Otherwise known as PMS is a system shared worldwide by the printing industry. PMS is a system that standardizes the definition of color whereby printers in separate locations can be assured of the color outcome. The use of the term PMS or PMS # in this catalog refers to Pantone® Matching System and its intellectual property.

Ink Color Match: American Accents offers free PMS matching. We take great pride in our ability to match PMS colors, however color match is only guaranteed +/- one shade on white / clear items. We cannot guarantee PMS match on colored items. If a purchase order says to use a PMS # and the color described does not match the num-



ber given, we are not responsible. We do not check to see if the PMS # provided is the color stated. Due to the nature of uncoated products, they will not exhibit the “sheen” of a coated ink color, we will use Pantone® solid uncoated colors when printing on uncoated products.

Ink Odor: Products are printed with inks that must evaporate to dry. Vapors may be trapped in the plastic packaging before they have completely dissipated. The inks are dry, but there may be a residual odor in the package from the vapors. Some colors of ink have more odor than others and the amount of ink coverage can affect the amount of odor. This odor, should it be present, is not considered a defect. It is similar to painting a room in your home. The paint will be dry, but there will be an odor that remains for several days. Should this odor be a concern, remove the products from the plastic packaging and let them air to eliminate the odor. Normally, once the products are placed for use, any odor that remains will quickly dissipate.

Ink Adhesion: Products are sold as disposable and for one time use only. Some items are stamped as residential top rack dishwasher safe. However, due to environmental variables beyond American Accents' control, the imprint is not guaranteed to stay on.

Second Side Imprint on Coasters: The imprint orientation is not guaranteed to match the orientation on the first side when printing on both sides of coasters.

Copy Changes: Copy changes are not available.

Combined Quantity: Combined quantity pricing is not available.

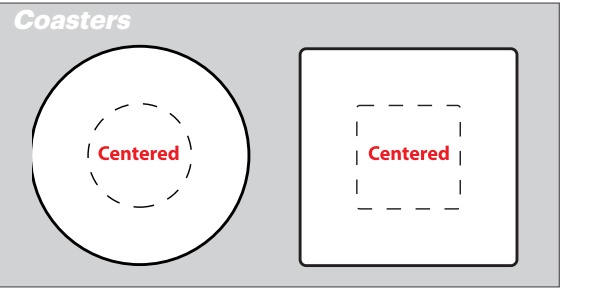
Over / Under Runs: We make every effort to ship exact quantities ordered. However, over / under runs can be +/- 10%.

Premium Backgrounds: Choose from any of our images and apply them to digitally printed items to create a perceived higher value at no additional cost. The backgrounds in the catalog and website are a representation of our images and may vary from the final printed product. Background image color may vary from re-order to re-order or within an order if multiple presses are used. This is

not considered a defect.

Stock & Custom Shapes: Art templates are available on American Accents website. These templates illustrate correct bleed and margin size. Majority of shapes require 1/8” bleed past the cut line. Factory recommends a 3/16” copy margin inside of the cut line. Printed borders are highly discouraged, due to variation of the actual cut line. Second sided imprints will show this variation to a greater extent. Customer submitted custom shaped items will need to be evaluated by our art department and may require modification in order to cut. These issues are not considered a defect.

Layout: Unless otherwise specified, we will default to our standard placement (marked in red). Shadow on the napkins illustrates the ruffled edge. Cups are printed one side as a standard, however there is not an extra cost to print as 2 sided or a wrap, but must be specified.



Proofs

Proof Policy: Proofs are required for all orders, including reorders. One proof will be emailed free of charge within 24 hours of receiving good art and purchase order. Proofs are to show logo placement as well as item color, imprint color, quantity, and special packaging. Your order will not be assigned a ship date until the signed proof approval and any instructed pre-payments are returned. After receiving signed approval and pre-payment, we will e-mail an order acknowledgment showing the ship date and method. If requesting a proof without the factory’s receipt of purchase order for printed items, there will be a \$30 (V) charge per item.

Proof Change: Any change, including ink color, quantity, packaging, etc. will require a new proof. Proof changes are \$10 (Z) per item.

Product Proof: Is an actual printed product. We will email a proof prior to printing the product proof. Production time for a product proof is 5 working days after email proof approval. If the product proof is approved as is, without any changes to the logo, there will not be additional setup charges for the full run of the order. American Traditions items: \$25 (V) per color, plus setup charges. American Hi-Speed items: \$125 (V) per color, plus setup charges. American Digital items: \$25 (V) per side, plus setup charges.

Product proof not available on all items.

Multiple Proofs: If requesting multiple proofs, we will do a first round with all versions; additional proofs are at \$10 (Z). When you decide which version to use, we will do a final proof which must be approved prior to production.

Setup Charges

New Orders: Setups are always charged per item, per color, per panel. Setup charges are listed on each product page and vary by print method.

Reorders: On exact reorders, new setups are not required as long as the date of the last purchase order referenced is within 1 year and is from the original distributorship. If the referenced order was placed over 1 year ago, there will be a re-order setup charge per item, per color, per panel. Reorder setup charges are as follows: Screen Print \$20 (V), Pad Print \$20 (V), Hot Stamp \$30 (V), Deboss \$30 (V), Emboss \$50 (V), Offset Print \$30 (V), Digital Print \$20 (V).

Distributors referencing art from an order other than their own will incur new setup charges unless they supply a written release from the original distributorship.

Changes: Changes to logo size or placement will require new setups. On multi-color logos, changing any of the colors in the imprint will require new setup charges for all colors.

General Info

Production Time

Production time policy: A ship date is not assigned and production does not begin until all written approvals and any instructed pre-payments are received.

Approvals received after 2:00 PM ET will be treated as being received the following business day for production scheduling purposes. Orders received with an event date sooner than standard production may be eligible for Quick Ship service. Please see policy below.

American Digital Line: Purchase orders for 2,500 combined total pieces or less are 3 working days after all approvals, excluding emboss/deboss/hot stamp, cups, mailing boxes, and packing tissue paper.. Purchase orders exceeding 2,500 combined total pieces will receive standard production time of 5 working days after all approvals, up to 10,000 pieces. Over 10,000 pieces see catalog products pages for production time at each quantity break. See catalog page for production time on digitally printed cups.

Quick Ship Rush Service

We offer the option to buy down production time based on production and inventory availability. If sooner than standard production time is needed, production time can be purchased at a rate of \$75 (Z) per day bought from our standard production time. If this is not acceptable, order will be given standard production time. To buy your production time, follow these easy steps.

1. Call C/S/R before sending in an order and tell them you have a Quick Ship request. C/S/R will ask for the specifics of the order.

2. Within 15 minutes C/S/R will email your answer. If approved to Quick Ship the order, you will need to follow instructions on emailed form precisely. Purchase order with all order details, art per our art requirements, shipping instructions, and any pre-payment required must be received by the instructed time, or additional charges and/ or loss of production time will apply.

Shipping

Carriers: UPS, FedEx, UPS Freight, USPS.

FOB: All products are shipped FOB KY. American Accents will not be held responsible for lost, damaged or delayed products caused by shipping carriers.

Split Shipments: \$10 (Z) per address and shipping method.

Offset orders are limited to case quantity for split shipments.

Third Party Billing: When shipping on any third party account other than American Accents’ account, there is a charge of \$5 (Z) per box. If shipping over 25 boxes, \$4 (Z) per box / over 50 boxes, \$3 (Z) per box / over 75 boxes, \$2 (Z) per box / over 100 boxes, \$1 (Z) per box.

USPS Shipping: \$5 (Z) handling charge per box, plus the actual cost of freight.

Freight Quotes: We can provide freight quotes for orders shipping to USA via FedEx. These are approximate and for estimation purposes only. We are unable to provide quotes for international shipments. LTL quotes available upon receipt of written requests for full pallet quantities.

Carrier Address Corrections & Intercept fees: Any charges for address corrections or interception fees will be billed at cost and are the responsibility of the distributor.

Product Damage Claims: All claims must be made within 5 days. Please note that one should expect a reasonable percentage of breakage on disposable plastic drinkware. If after inspection of your entire shipment you feel that a claim with the carrier is warranted, we will be happy to help by filing a claim on your behalf. All products are shipped FOB. Customer must retain packaging and contents to make them available for the carriers for inspection.

International Shipments: The distributor or end user is responsible for all duties, taxes, and fees on international shipments. A 3rd party account is required for shipping. Freight quotes cannot be provided.

In Hands Date: We reserve the right to ship via an expedited method to meet any “event date” or “in hands date” listed on a purchase order.

Packaging

Standard Packaging: On our website, standard packaging is listed for each item. This is subject to change based on specific requirements and quantities. Unimprinted item packaging may vary from standard packaging.

Custom Packaging: You may choose to package your products differently from the standard packaging. For this service, a special package charge will apply. Please note that changing packaging may require additional boxes. Below is a list of general guidelines for pricing. We recommend sending all specific packaging requirements to customer service to have the project quoted.

Custom Packaging: \$0.30 (Z) per package

Custom Labeling: \$0.30 (Z) per label

Custom Fulfillment: When custom fulfillment is requested, submit a detailed request including item numbers, quantity, and packaging details and we will be happy to quote. This is a popular choice for “Lunch and Learn” kits.

Custom Collation: When custom collation is requested, submit a detailed request including item numbers, quantity, and collation details and we will be happy to quote.

Custom Case Pack: When special boxing is requested, there is a minimum charge of \$5 (Z) per box.

Disclaimers

Pricing: Every effort is made to verify accuracy of the pricing in this catalog and maintain pricing. However, American Accents reserves the right to change prices

without notice.

3rd Party Pricing & Specifications: American Accents will not be held responsible for erroneous pricing, product description or specifications found on 3rd party publications, websites, and search engines (such as ESP, SAGE, etc) Please verify the above mentioned information on the American Accents website or with Customer Service.

Product Information: Every effort is made to verify accuracy of the product information in this catalog. Due to printing and computer monitor limitations, product colors can vary. If color is important, please request random samples or order a product proof. American Accents cannot be held liable for erroneous information or variations in color.

Product Color Variation: White items will vary in "brightness" from lot to lot. This variation in color is not considered to be a defect.

Product Count: Several times throughout the printing and packaging process, the product count is verified. When questions arise, the actual shipping weight receipt, which is automatically generated from the shipping scale, will be used to verify product count.

Logo Placement Variation: The logo will be printed based on the placement shown on the proof. Slight variation of this placement can occur when printing. This is not considered a defect.

Scuffs and Scratches: It is the nature of our materials to scuff and scratch during stacking and shipping. This is not considered a defect.

Product Substitutions: American Accents reserves the right to substitute our products with one of a similar design and function. Notice may or may not be given at our discretion.

Order Change: Any change to a processed order must be in writing and is subject to a \$10 (Z) charge, in addition to any labor and material costs that have accrued.

Order Cancellation: Any cancellation to a processed order must be in writing and is subject to a \$30 (Z) charge, in addition to any labor and material costs that have accrued.

Returns: In the event that a return is requested, it must be pre-approved by American Accents. Under no circumstance will returns be accepted after 30 days from date of delivery. Orders refused by the customer through no fault of American Accents or unauthorized returned merchandise will be reshipped direct to the distributor, with re-forwarding charges being the distributor’s responsibility.

Unimprinted Items: To order unimprinted items, the cost is based on American Traditions pricing, less a 10% discount. Return of unimprinted items will only be accepted if packages are unopened and will be subject to a 25% restocking fee. All freight is the responsibility of the customer. Packaging for unimprinted items may vary from standard packaging.

Order Acknowledgments: An order acknowledgment is sent for all orders within 24 hours of the order being entered. It is the distributor’s responsibility to check for discrepancies, as the order will be proofed and produced accordingly. The acknowledgment also has disclaimers for all items being ordered. After proof approval is received, you will receive another acknowledgment showing the ship date and method. Again, please verify this information along with the ship to address for accuracy.

Compliance Policy: The distributor or end user must make their own determination that their use of product(s) is safe, lawful, and technically suitable for the intended applications.

QR Codes: American Accents recommends a product proof for testing functionality of QR codes before placing an order. Minimum size should be 1 inch or larger. Taper of cups can and will affect readability. QR codes work best with dark ink on light items. Quality of smart phone and choice of QR reader apps affect the scanability.

Random Samples: We provide random samples for your convenience to show print and item quality. Samples are free of charge, however shipping is the responsibility of the distributor. Due to samples being random in nature, specific color on specific items and specific shape or premium background will not be possible. If you need to see a specific color on a specific item, please refer to pricing for product proofs.

Grip-It™ Material: Full bleed imprint is available on Grip-It™ material but it is not recommended for longevity due to the stresses that the product will endure while being used. Recommended cleaning is wiping with a warm damp cloth only.

Gift Boxes & Dispenser Boxes: Are printed with digital UV inks and the following characteristics are not considered a defect: At folds, creases, and cut lines the ink may exhibit cracking or flaking. If you use sealing tape or labels, we recommend acrylic based adhesive as opposed to rubber based for best available adhesion or designing artwork so that desired label or tape placement is ink free.

It is understood that by submitting an order to the factory, the distributor agrees to all of the factory's terms and conditions, regardless of what is on the distributor's purchase order.

AMERICAN ACCENTS only sells to authorized promotional products distributors.

AMERICANTM ACCENTS

FEBRUARY
2022 CATALOG

